In the Claims:

Kindly amend the claims as follows:

1-17 (CANCELED).

18. (NEW) An insurance method comprising:

purchasing a first insurance policy with a first level of premiums from an owner of the current insurance policy; and

offering a second insurance policy to the owner of the first insurance policy, the second insurance policy having a second level of premiums;

wherein said second level of premiums are lower than said first level of premiums.

- 19. (NEW) The insurance method of claim 18, further comprising assuming a risk that the first insurance policy will lapse before a death benefit is due under the first insurance policy.
- 20. (NEW) The insurance method of claim 18, further comprising evaluating the health of an insured of the first insurance policy.
- 21. (NEW) The insurance method of claim 19, further comprising evaluating the health of an insured of the first insurance policy.

22. (NEW) An insurance method comprising:

evaluating the health of an insured of an existing insurance policy, the existing insurance policy having a first set of premiums;

purchasing the existing insurance policy from an owner of the existing insurance policy, the existing insurance policy having a first set of premiums, said purchasing the existing insurance policy occurring if the insured of the existing insurance policy has declining QC factors; and

offering the owner of the existing insurance policy a second insurance policy with lower premiums than the first set of premiums.

- 23. (NEW) An insurance method, comprising:

 purchasing a first insurance policy from an owner;

 optimally funding the first insurance policy; and

 promising to pay the full benefit of the first insurance policy to the owner

 of the first insurance policy.
- 24. (NEW) The insurance method of claim 23, further comprising providing lower premiums to the owner of the first insurance policy.
- 25. (NEW) The insurance method of claim 23, further comprising assuming the risk of the first insurance policy collapsing before receiving a death benefit due under the first insurance policy.

- 26. (NEW) The insurance method of claim 24, further comprising assuming the risk of the first insurance policy collapsing before receiving a death benefit due under the first insurance policy.
- 27. (NEW) The insurance method of claim 23, further comprising the owner paying insurance premiums.
- 28. (NEW) The insurance method of claim 23, further comprising the owner paying no premiums.